

**Curriculum Vitae  
Barry Rosenberg**

George Warren Brown School of Social Work  
Washington University in St. Louis  
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**Summary:**

**Professor of Practice, Brown School of Social Work, Washington University in St. Louis  
Chair, MSW Social Impact Leadership Concentration  
Chair, MSW Management Specialization  
Director, Center for Human Services Leadership  
Lead Teacher, Leadership at Brown**

Following a successful 37-year career in executive leadership within the Jewish community, culminating in 19 years as President & CEO of the Jewish Federation of St. Louis, and 14 years as an Adjunct Instructor, Barry Rosenberg joined the full-time faculty of the Brown School of Social Work at Washington University in St. Louis. As Professor of Practice, Rosenberg teaches and leads curriculum development in leadership and management. In addition, he leads the development of executive education and teaches intensive executive education programs. In 2020, he launches the Center for Human Service Leadership, which will provide organizational capacity building services in conjunction with The Delmar DivINe, an innovative nonprofit co-location facility. His consulting practice focuses on strategic planning, board governance and leadership development. He provides leadership and consultation on issues relating to the American Jewish community and global Jewish affairs.

**Education:**

Master of Social Work – 1975  
University at Albany, State University of New York

Bachelor of Arts, with Honors – 1973  
Northeastern University, Boston, MA

**Academic Employment:**

2014 – Present      Professor of Practice, George Warren Brown School of Social Work,  
Washington University in St. Louis.

2012 – Present      Faculty Chair, MSW Management Specialization, George Warren Brown  
School of Social Work, Washington University in St. Louis.

2012 – 2013 Senior Lecturer, George Warren Brown School of Social Work,  
Washington University in St. Louis.

1997 – 2011 Adjunct Faculty, George Warren Brown School of Social Work,  
Washington University in St. Louis.

**Teaching:**

Management & Leadership of Organizations (2015- present). Required course for MSW  
Management Specialization.

Brown Consulting (2016 – present). Course for MSW Management Specialization.

Leadership at Brown (2019). Required Brown School course as part of curricular /co-curricular  
initiative for Brown School student body

The Nonprofit/NGO Sector: Role in Human Service Delivery & Public Policy (2018). Course for  
Summer Institute, Fudan University School of Social Development and Public Policy, Shanghai.

Leadership & Governance (2015- 2016). Course for MSW Management Specialization.

Managing & Leading People & Teams (2017). Skill Lab for MSW Management Specialization.

Nonprofit / NGO Governance in the Voluntary Sector (2016). Course for Summer Institute,  
Fudan University School of Social Development and Public Policy, Shanghai.

Leadership, Planning and Decision-Making (2012-2014). Course for MSW Management  
Specialization, Brown School.

Strategic Planning & Execution (2015). Skill Lab for MSW Management Specialization.

Volunteer Management (2015). Skill Lab for MSW Management Specialization.

Organizational Behavior and Theory (2013-2014). Required course for MSW Management  
Specialization, Brown School.

Board Governance and Volunteer Management (1997-2014). Course for MSW Management  
Specialization, Brown School.

American Jewish Community: Organization and Services (2007-2009). Course for MSW, Brown  
School.

Fundamentals of Federation (1996). Continuing Education Course for the Council of Jewish  
Federations.

### **Executive Education:**

- 2020 Designed and teach Building a High Performing Board (Cohort 2), a six half-day session program for nonprofit board leaders and chief executives.
- 2019 Designed and teach Building a High Performing Board, a six half-day session program for nonprofit board leaders and chief executives.
- 2018 Designed and teach Inside the CEO-2, a seven full-day session program for current middle and senior managers, aspiring to the CEO position.
- 2017 Designed and co-teach CEO Seminar-3: Building a High Performance Culture of Philanthropy, a six full-day session program for nonprofit CEOs.
- 2017 Designed and teach Inside the CEO, a seven full-day session, nine month program for current middle and senior managers, aspiring to the CEO position.
- 2016 Designed and co-teach CEO Seminar-2: Building an Effective Fundraising Organization, a 6 full-day session program for nonprofit CEOs.
- 2015 Inaugurated and co-teach CEO Seminar: Building a High Performance Fundraising Organization, a seven full-day, year-long training program for nonprofit CEOs.
- 2014 – Present  
Managing Your Board, session in Business Management for Nonprofit Leaders, Olin School of Business and Brown School, Washington University in St. Louis.

### **Independent Studies & Student Mentoring**

- 2020 Organizational Capacity Building Through Concierge Services at the Delmar DivINe. Independent Study with Katie Bass
- 2018 Nonprofit Governance. Independent Study with Laura McNulty
- 2017 Executive Leadership. Independent Study with Briana Malin
- 2015-2016 Mentor, Visiting Scholar & PhD Candidate with Yumei Nie
- 2019 Board & Committee Governance. Individualized course of study for Leadership Institute for Congregational School Educators, a joint program of the Jewish Theological Seminary and Hebrew Union College.

## **Professional Employment:**

- 2013 - Present      Practitioner in Residence, The Mission Center L3C, St. Louis. Consultation and training in the areas of leadership, governance, and strategic planning.
- 2012 – 2013      Senior Advisor to the President & CEO, Jewish Federation of St. Louis. Consultation and project management during first year of executive transition.
- 1993 – 2012      President & CEO, Jewish Federation of St. Louis. Central fundraising, planning and community building agency for the Jewish community, with staff of 50 and annual revenues averaging \$25 million. Strategic leadership, board governance, management and fundraising responsibilities.
- 1986 – 1993      Executive Director, Jewish Federation of North Jersey, Wayne, NJ. Substantially similar responsibilities as St. Louis.
- 1981 – 1986      Associate Executive & Campaign Director, Jewish Federation of North Jersey, Wayne, NJ. Chief development officer.
- 1979 – 1981      Assistant Executive Director, Jewish Federation of North Jersey, Wayne, NJ. Responsibilities in fundraising, endowment management and social planning.
- 1977 – 1979      Regional Director, B'nai B'rith Youth Organization, New York, NY. Responsible for a teenage youth program encompassing 800 members in over 30 chapters throughout New York City. Leadership, governance, financial, supervisory and program responsibilities.
- 1975 – 1979      Assistant Regional Director, B'nai B'rith Youth Organization, New York, NY. Programmatic and supervisory responsibility.

## **Publications:**

Rosenberg, B., Fowler, P., & Brownson, R. (2020). Designing and implementing policy and program innovations. In Rank, M. (Ed.) *Toward a Livable Life: A 21st Century Agenda for Social Work*. Oxford University Press.

Rosenberg, B. (2018). Bridging case and cause, micro and macro through fundraising. *Reflections, Narratives of Professional Helping*, 24(1), 119-125.

<https://www.reflectionsnarrativesofprofessionalhelping.org/index.php/Reflections/issue/view/123>

Rosenberg, B., & Brown School Faculty (2018). *Leadership at Brown*. A monograph describing a distinct model of leadership for the Brown School.

Rosenberg, B., & McBride, A. M. (2015). *The management imperative: Displacement, dynamics, and directions forward for training social workers as managers* (CSD Working Paper No. 15-41). St. Louis, MO: Washington University, Center for Social Development.  
<http://csd.wustl.edu/Publications/Pages/displayresultitem.aspx?ID1=1269>

Fernando, R., Esaki, N., & Rosenberg, B. (2015). Organizational management and leadership. In Special Commission to Advance Macro Practice in Social Work (Ed.), *Macro practice in social work: From learning to action for social justice* (pp. 11 – 16). Lynwood, IL: Association for Community Organization and Social Administration.

Rosenberg, B., (2013). Jewish Leadership in North America – Changes in Personnel and Structure. *Jewish People Policy Institute*. Jerusalem, Israel. Analysis and policy recommendations presented to the Israeli Cabinet and to be published in the Institute's 2012-13 Annual Assessment (Hebrew and English).

Rosenberg, B. (2012). Social Work and the Jewish Community, Renewing the Partnership. *Journal of Jewish Communal Service*, 87(1/2), pp 216-230. Examines the continued relevance of Social Work knowledge and skills to professional roles in the Jewish community.

Rosenberg, B. (2011). Response to: Profiling the Professionals: Who's Serving our Communities. *Journal of Jewish Communal Service*, 86(1-2), pp. 218-220. Commentary on human resource issues within the Jewish community.

Rosenberg, B. (2010). Toward Thriving. Strategic policy paper framing major issues and strategy recommendations for the St. Louis Jewish community.

Rosenberg, B., Sheingold, C., & Chanitz, S. (2004). A Local Response to a National Crisis. *Journal of Jewish Communal Service*, Summer-Fall 2004, pp. 133-138. Documents the creation of an innovative professional development initiative.

## **Presentations, Lectures, Panels, Webinars & Dialogues**

Curriculum Development & Innovation in Leadership, Management & Entrepreneurship Education (2019), Council on Social Work Education 2019 Annual Program Meeting.

Leveraging Social Work Knowledge and Skills for Fundraising Effectiveness (2019), Network for Social Work Management – 30th Annual Conference, Chicago.

A Braided Approach to Social Innovation (2019). Network for Social Work Management – 30<sup>th</sup> Annual Conference, Chicago.

From Clinical to Policy Practice: Social Work at Brown (2019). Panel at Brown School.

Panel Moderator, *Reconsidering Nonprofit Governance in a New Era* (2019), at *Critical Perspectives on Governance: The Biennial Conference on Nonprofit Governance* at UMKC.

*Should We Dump the Word Leader?* (2018). Presentation to the Washington University Leadership Community of Practice.

*Change Management* (2018). Panelist at *Philanthropic Landscape 2018: Managing Change*.

*From Clinical to Policy Practice: Social Work at Brown* (2018). Panel at Brown School.

*Organizational culture, leadership and management, three lectures* (2017). Adaptive Leadership Lab, Global Leadership Institute, Jewish Agency for Israel. Jerusalem.

*Jerusalem and the Jewish People: Unity and Divisions* (2017). Moderator of St. Louis dialogue for the Jewish People Policy Institute's structured world dialogue process.

*Organizational Factors in the Implementation of Evidence Based Practice* (2017). Presentation at the Community Academic Partnership on Addiction Training in Implementation Practice Leadership (CAPA-TRIPLE), sponsored by Institute for Public Health Center for Dissemination and Implementation.

*Nonprofit Governing Boards and Organizational Factors in the Adoption and Implementation of Evidence Based Practice* (2016). Washington University Network for Implementation and Dissemination Research.

*Leveraging Social Work Competencies for Effective Fundraising* (2016). Webinar for the Network for Social Work Management.

*Exploring the Jewish Spectrum in a Time of Fluid Identity*. (2016). Moderator of St. Louis dialogue for the Jewish People Policy Institute's structured world dialogue process.

*Building a Culture of Fundraising* (2015). Nonprofit Leadership Conference, Midwest Center for Nonprofit Leadership at University of Missouri, Kansas City and Nonprofit Missouri.

*Jewish Values and Israel's Use of Force in Armed Conflict: Perspectives from World Jewry* (2015). Moderator of St. Louis dialogue for the Jewish People Policy Institute's structured world dialogue process.

*Social Policy Practice and Professional Education* (2014). Panelist at *Social Innovation and Engagement: Social Challenges, Policy Practice, and Professional Training of Social Workers* Conference at Washington University in St. Louis.

*Leadership & Management of the Social Sector: Social Work's Moment* (2014). Presentation to the Brown School social work community.

*The Changing Nature of Nonprofits and the Social Economy* (2014). Introduce and moderate panel for the Mission Center L3C, St. Louis.

Leadership Trends & Challenges - Building the Human Services Workforce (2013). Presentation at Brown School workshop on the Social Service Sector – Constructing The Horizon.

Social Work & the Jewish Community – Renewing the Partnership (2011). University of Denver School of Social Work. Lecture as part of 75<sup>th</sup> anniversary series.

<https://www.youtube.com/watch?v=-qsg3GAqf-c>

Trends in American Jewish Life (2011). Lecture for Annual Institute of American Emissaries of the Ohr Torah Stone.

The Jewish Dimensions of a Final Status Agreement (2010). Panelist, Jewish People Policy Institute Conference, Jerusalem.

Integrated Financial Resource Development (2005). Presentation to the United Jewish Communities Joint Venture conference.

Professional Leadership Challenges (2007). Missouri Statewide Nonprofit Conference, St. Louis.

Building Formal Jewish Institutional Life in St. Louis (2002). Presentation at the Samuel Heilman Symposium, Washington University in St. Louis.

### **Professional Workshops, Classes and Trainings:**

Board Governance (2019) Presentation and workshop for the Board of YMCA of Greater St. Louis.

Four Things That Can Derail Your Commitment To Social Justice and Helping People... And What You Need To Know To Overcome Them. (2019). Lecture, Brown School Admitted Students Weekend.

Community Engaged Governance (2019) Promise Zone Young Professionals Coalition

Philanthropic Trends & Fundraising Strategy (2018). Presentation for Board of Directors retreat, Center for Women In Transition.

Nonprofit Governance (2018). Workshop for Olin Business School, United Way Board Fellows program.

Four Things That Can Derail Your Commitment To Social Justice and Helping People... And What You Need To Know To Overcome Them. (2018). Lecture, Brown School Admitted Students Weekend.

Building a Culture of Philanthropy (2018). Board development workshop for UCP Heartland, with Amy Rome.

Budgeting and Financial Management (2018). Guest lecture, Brown School.

Rosenberg, B., & Mueller, N. (2018). Achieving Mission Effectiveness: The Board's Role in Learning Organization. Workshop for United Way Board Chairs & CEOs.

Nonprofit Governance (2017). Workshop for Olin Business School, United Way Board Fellows program.

What Do I Do? Flexible leadership in the face of uncertainty (2017). Workshop in the Bettie Schroth Johnson Scholars Management Series, Brown School.

Your First Job: Surviving Organizational Politics (2017). Workshop for Brown School Career Week.

Nonprofit Governance (2016). Workshop for Olin Business School, United Way Board Fellows program.

Four Things That Can Derail Your Commitment To Social Justice and Helping People... And What You Need To Know To Overcome Them. (2016). Lecture, Brown School Admitted Students Weekend.

Introduction to the Nonprofit Sector (2015). Mini-course for Next Move, Brown School.

Board-CEO Relations: Principles & Practices for Organizational Effectiveness (2015). Workshop for United Way of Greater St. Louis.

Four Things That Can Derail Your Commitment To Social Justice and Helping People... And What You Need To Know To Overcome Them. (2015). Lecture, Brown School Admitted Students Weekend.

Why Social Workers Make Great Fundraisers - Applying Your Knowledge and Skills to Secure Financial Resources for Your Cause (2015). Professional Development Workshop at the Brown School.

Board-Staff Relations: Principles & Practices for Organizational Effectiveness (2014). Professional Development Workshop at the Brown School.

Why Social Workers Make Great Fundraisers (2014). Professional Development Workshop for the Denver University School of Social Work.

Governance: Relationships Between CEOs and Their Boards (2013). Two part workshop for the Mission Center Nonprofit Services, St. Louis.

Why Social Workers Make Great Fundraisers (2013). Professional Development Workshop at the George Warren Brown School of Social Work.



Leadership Development: Getting the Board on Board (2012). Workshop at the George Warren Brown conference “Evaluation for Social Impact.”

Demystifying Strategic Planning (2011). Workshop for Jewish Federation of St. Louis Professional Excellence initiative.

Rosenberg, B., & Levin, B. Board Boot Camp (2010). Two day workshop for Non-Profit Connect, Kansas City.

Non-profit Boards (2009) Institute for Israeli NGO Executives, Maale HaHamisha, Israel.

Rosenberg, B., & Levin, B. Board Governance and Power Relations (2008). Professional development workshop, Brown School.

Integrated Financial Resource Development (2003). Daylong seminar for the Jewish Federation of Rhode Island.

Board Governance (2002). Team member, week-long training institute for senior staff at the Jewish Agency for Israel, Jerusalem.

### **Paid Consulting Engagements:**

St. Louis Senior Service Fund. Initial strategic plan – 2018.

Dutchtown South (St. Louis) Community Corporation. Strategic Plan – 2016.

Trailnet (St. Louis). Strategic Plan – 2016.

Jefferson County Development Disabilities Board & JEFFCO Subcontracting (JSI). Strategic reorganization – 2015.

Robert J. Trulaske, Jr. Family Foundation. Strategic Plan and ongoing implementation – 2014 – present.

Jewish Agency for Israel, Jerusalem. Design Global Leadership Institute – 2014.

St. Louis Life. Governance coaching and consultation – 2012-2013.

### **External Reviewer:**

Peer reviewer, Global Social Welfare

Book reviewer, Sage Publications

Faculty reviewer, University of Denver School of Social Work

**Brown School & University Service:**

Member, Strategic Planning Committee, Brown School

Member, Faculty Steering Committee, Washington University Social Policy Institute

Member, MSW Program Committee, Brown School

Faculty Advisor to the Bettie Schroth Johnson Management Scholars

MSW/MBA Liaison

Member, Eliot Society Committee, Brown School.

Member, University-wide leadership community of practice

Faculty Team, Olin School of Business & Brown School series Business Skills for Nonprofit Leaders

Former Member, Voter Engagement Steering Committee, Gephardt Center

Former Member, Dean's Professional Advisory Committee, Brown School

Former Member, MSW Curriculum Committee, Brown School

Former Member, Management Specialization Professional Advisory Committee, Brown School

Former Member, Search Committee Kaufman Endowed Professor in Social Entrepreneurship

Former Member, Next Move / Encore U. Steering Committee

Former member, Brown School Community Engagement Advisory Committee

Former Faculty Advisor, Jewish Students Group at Brown

Presents on board governance for the Olin School of Business in their Board Interns and Nonprofit Consulting programs, to the Gephardt Center Civic Scholars and as guest lecturer in several courses.

**Professional Service & Memberships:**

Member, 2020 BoardSource Leadership Forum Planning Committee (2019-2020)

Member United Way Ad Hoc Committee on Position Statements (2018)

Member (2017 – 2018). Council on Social Work Education, Macro Practice Curriculum Guide Committee.

Member (2017 – present). Special Commission on Macro Practice Action Cluster # 1.

Member 2014-2015). Special Commission to Advance Macro Practice in Social Work, Knowledge Development, Transmission and Application Working Group.

Advisor & Member Design Team (2014- 2017). Global Leadership Institute, Jewish Agency for Israel, Jerusalem.

Member (2013 – present). Organizational Development Committee, United Way of Greater St. Louis.

Member (2017). Continuous Quality Improvement & Self-Assessment Subcommittee, United Way of Greater St. Louis.

Chair (2011). Large City Federation Executives, Jewish Federations of North America.

Chair (2010). Large City Federation Executives Conference, Jewish Federations of North America.

Former Member, Board of Directors, Association of Jewish Community Organization Professionals.

Former Member, Volunteer Center Advisory Committee, United Way of Greater St. Louis.

Member, Council on Social Work Education (CSWE)

Member, Association for Community Organization and Social Administration (ACOSA)

Member. Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

Member, Network for Social Work Management

Member, JProNetwork

Member, Center for Evidence-Based Management.

Coached and mentored numerous colleagues and spoken at numerous community meetings. Provided pro bono professional services to Forest Park Forever; Jewish Family Service of St. Louis; the Urban League, Missouri Charter Public Schools Commission, The St. Louis Hispanic

Chamber of Commerce, YMCA of Greater St. Louis; Nonprofit Missouri, LaunchCode, Center for Women in Transition, Crown Center for Senior Living, Girl Scouts of Eastern Missouri, Jewish Theological Seminary; Junior League of St. Louis; Meds & Food for Kids; NCADA, The Little Bit Foundation, Mission Center L3C, The Disruption Department, Earth Dance Farms, Congregation B'nai Amoona, Ohr Torah Stone, and the St. Louis Council Directors of Volunteer Management.

**Community Service & Recognitions:**

Member, Board of Directors and Executive Committee, Forest Park Forever

Member, Board of Trustees of Jewish Federation of St. Louis

Member, Advisory Board of the Newmark Institute for Human Relations

Advisor on Nonprofit Philanthropy for Audubon Associates

Volunteer solicitor, Jewish Federation of St. Louis

Former Chair, Board Governance & Nominating Committee, Forest Park Forever

Leadership Donor, United Way of Greater St. Louis

Prior service: Board of Directors, Jewish Federations of North America; Board of Governors, Jewish Agency for Israel; Chair Israel Strategy Committee of the Jewish Community Relations Council; Advisory Board, Center for Social Justice at St. Louis University; Founding Member, Passaic County, NJ Human Rights Commission.

Guest speaker for numerous Jewish and civic organizations. Named one of the Most Influential St. Louisans by the St. Louis Business Journal. Honored by Jewish Federation of St. Louis with creation of the Barry Rosenberg Endowment for Professional Excellence.